

ENVIRON'S SKIN ESSENTIA® CLEANSING LOTION WINS AWARD



PRESS RELEASE [Brussels, 28 October]

Environ Skin Care is delighted to announce that its Skin EssentiA® Cleansing Lotion has been awarded *Best Gentle Cleanser* in the highly regarded Prevention Australia Beauty Awards 2025.

This annual awards program celebrates the very best in beauty, health and wellbeing, recognising products that deliver proven results, innovation, and consumer trust. Each winner is carefully assessed by a panel of independent industry experts, dermatologists, beauty editors and the Prevention Australia editorial team, ensuring that the most effective and reliable products are honoured.

Skin Preparation meets Performance Intelligence

The Skin EssentiA® Cleansing Lotion earned top honours for its ability to gently, yet effectively, cleanse without compromising the skin's barrier. This luxurious moisturising cream cleanser lifts away surface impurities while maintaining the skin's natural moisture balance, leaving it feeling refreshed and conditioned.

"We are honoured that Prevention Australia has recognised the Skin EssentiA® Cleansing Lotion as the Best Gentle Cleanser," said Susan O'Keeffe, Environ Brand Director. "This award reflects Environ's core belief that beautiful, healthy-looking skin starts with science-backed formulations that care for skin at every step of the routine."

The Skin EssentiA® Range – a complete skincare system

The Skin EssentiA® Range is based on Environ's pioneering Vitamin STEP-UP SYSTEM®, a progressive, proven approach that gradually introduces increasing levels of vitamin A, antioxidants and peptides for beautiful, healthy-looking skin. From gentle cleansing to targeted daily nourishment, Skin EssentiA® is trusted by professionals and consumers alike to help improve skin's function, strength and radiance, making it an essential choice for those seeking beautiful skin for a lifetime.



About Environ Skin Care

Environ is a globally renowned Professional Skincare brand, built on a foundation of science, beauty, and care. The brand believes that skin has a life of its own and that vitamin A is essential to maintaining its health and radiance. This philosophy drives Environ's ongoing pursuit of scientific excellence, ensuring that each product is developed with the highest standards of efficacy and innovation.

Founded in 1990, Environ revolutionised the skincare industry with the introduction of vitamin A in high doses to combat environmental damage, pollution, and stress.

Recognised as one of the world's leading plastic surgeons

Dr Des Fernandes pioneered this breakthrough approach which has since become the cornerstone of Environ's skincare philosophy.

Under great leadership, the brand has expanded its portfolio to include over 140 products, available in more than 70 countries worldwide. The unique Vitamin STEP-UP SYSTEM®, a hallmark of Environ's range, gradually acclimates skin to increasing levels of vitamin A and other essential nutrients, ensuring optimal skin health without irritation. This science-backed approach is why Environ products are exclusively recommended by trained Skincare Professionals.

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Media Contact:

Sophie Carrée PR
press@sophiecarree.be

